

Monthly Indicators

HEARTLAND MLS

September 2019

With the kids back in school and the weather cooling, the housing market begins its annual cooldown as well. Nationally, buyer and seller activity remained strong, buoyed by low mortgage rates and a strong economy. The market fundamentals suggest no significant changes from recent trends, other than the seasonally tempered pace we see this time of year. As we move into the final three months of 2019, buyers will find fewer homes coming on the market, but also less competition for those homes.

Closed Sales increased 0.5 percent for existing homes and 3.1 percent for new homes. Pending Sales increased 11.0 percent for existing homes and 4.1 percent for new homes. Inventory decreased 13.5 percent for existing homes and 6.8 percent for new homes.

The Median Sales Price was up 7.0 percent to \$200,000 for existing homes and 2.5 percent to \$384,488 for new homes. Days on Market decreased 5.3 percent for existing homes but increased 4.4 percent for new homes. Supply decreased 12.0 percent for existing homes but increased 1.7 percent for new homes.

In Washington there are discussions around a broad overhaul of the housing finance system, including the re-privatization of Fannie Mae and Freddie Mac and reforms to federal agencies involved with financing substantial portions of the mortgages made every year. Many of these policy conversations and eventual changes will take months or years to be implemented and their impact is not yet clear. While Halloween decorations are beginning to adorn homes around the country, the real estate market this fall is looking far from scary.

Quick Facts

+ 0.6%	+ 8.3%	- 7.1%
Change in Combined Closed Sales	Change in Combined Avg. Sales Price	Change in Combined Supply

Residental real estate activity in the Kansas counties of Atchison, Douglas, Franklin, Jefferson, Johnson, Levenworth, Linn, Miami and Wyandotte and the Missouri counties of Bates, Buchanan, Cass, Clay, Clinton, Jackson, Johnson, Lafayette, Platte and Ray.. Percent changes are calculated using rounded figures.

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Existing Homes Market Overview

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.



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Key Metrics Historical Sparkbars 9-2018 9-2019 YTD 2018 YTD 2019 Percent Change Percent Change **Closed Sales** 2,996 3,010 +0.5%28,390 27,684 - 2.5% 9-2016 9-2019 **Average Sales Price** \$212,350 \$231,698 \$233,540 + 9.1% \$220,387 + 6.0% 9-2016 **Median Sales Price** \$200,000 \$187,000 \$190,000 \$205,000 +7.0%+ 7.9% 9-2016 0-2019 0-2010 **Days on Market** 38 36 39 - 5.3% 41 - 4.9% 9-2016 9-2019 Pct. of Orig. Price Received 96.4% 95.9% - 0.5% 97.2% 96.9% - 0.3% 9-2016 9-2017 9-2018 0-2010 **Pending Sales** 2,809 3,118 + 11.0%29,599 29,645 +0.2%9-2016 Inventory - 13.5% 7,565 6.541 9-2016 9-2017 9-2018 9-2019 2.5 Supply 2.2 - 12.0% 9-2016 9-2017 9-2018 9-2019

New Homes Market Overview

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.



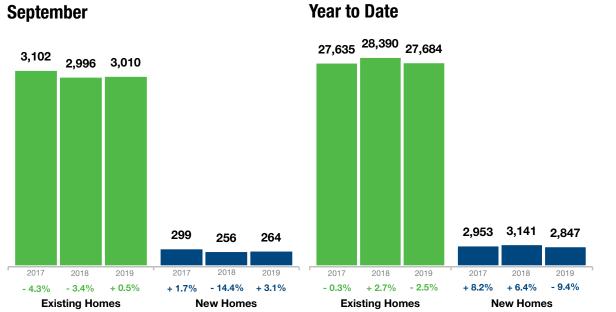
HEARTLAND MLS

Key Metrics Historical Sparkbars 9-2018 9-2019 YTD 2018 YTD 2019 Percent Change Percent Change **Closed Sales** 256 264 +3.1%3.141 2,847 - 9.4% 9-2016 9-2018 9-2019 **Average Sales Price** \$402,927 \$409,939 \$406,726 +1.7%\$386,164 + 5.3% **Median Sales Price** \$384,488 \$367,950 \$375,176 \$350,000 +2.5%+5.1%9-2016 **Days on Market** 135 141 150 +4.4%126 + 19.0%9-2010 Pct. of Orig. Price Received 101.4% 100.6% - 0.8% 101.7% 100.8% - 0.9% 9-2016 9-2017 9-2018 9-2019 **Pending Sales** 270 281 +4.1%3.193 3,050 - 4.5% 9-2016 Inventory 2,018 - 6.8% 1.880 9-2016 9-2017 9-2018 9-2019 Supply 5.9 6.0 +1.7%9-2016 9-201 9-2018 9-2010

Closed Sales

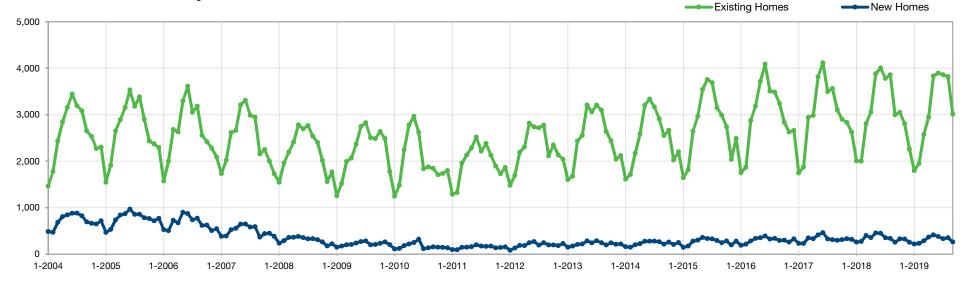
A count of the actual sales that closed in a given month.





Closed Sales	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Oct-2018	3,052	+5.3%	327	+4.8%
Nov-2018	2,806	-1.0%	325	-2.4%
Dec-2018	2,259	-13.9%	255	-19.6%
Jan-2019	1,798	-10.2%	219	-15.1%
Feb-2019	1,950	-2.5%	231	-15.4%
Mar-2019	2,575	-8.3%	287	-28.4%
Apr-2019	2,946	-3.7%	365	+2.8%
May-2019	3,834	-1.2%	416	-9.0%
Jun-2019	3,894	-2.7%	379	-15.8%
Jul-2019	3,860	+2.1%	333	-5.1%
Aug-2019	3,817	-1.1%	353	+3.8%
Sep-2019	3,010	+0.5%	264	+3.1%
12-Month Avg	2,983	-2.6%	313	-8.5%

Historical Closed Sales by Month



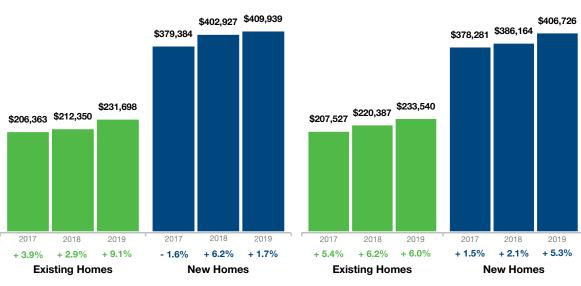
Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



September

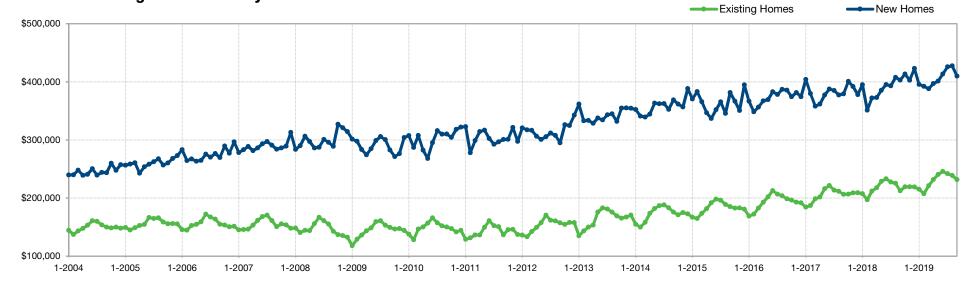




Avg. Sales Price	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Oct-2018	\$219,309	+6.1%	\$413,391	+3.1%
Nov-2018	\$219,313	+5.1%	\$402,637	+2.7%
Dec-2018	\$218,965	+4.6%	\$423,098	+11.9%
Jan-2019	\$215,258	+3.7%	\$395,588	+0.2%
Feb-2019	\$207,359	+5.3%	\$392,222	+11.7%
Mar-2019	\$221,283	+4.5%	\$388,055	+4.3%
Apr-2019	\$231,675	+6.4%	\$396,905	+6.5%
May-2019	\$240,435	+5.1%	\$401,447	+4.2%
Jun-2019	\$245,722	+5.4%	\$413,309	+4.6%
Jul-2019	\$241,901	+6.3%	\$425,686	+8.3%
Aug-2019	\$238,858	+6.0%	\$427,360	+4.9%
Sep-2019	\$231,698	+9.1%	\$409,939	+1.7%
12-Month Avg*	\$217,612	+5.8%	\$387,120	+5.4%

Historical Average Sales Price by Month

* Avg. Sales Price for all properties from October 2018 through September 2019. This is not the average of the individual figures above.



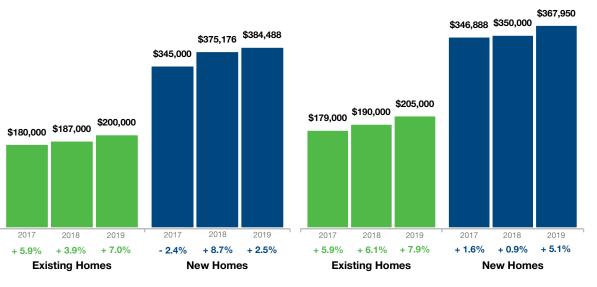
Median Sales Price

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.



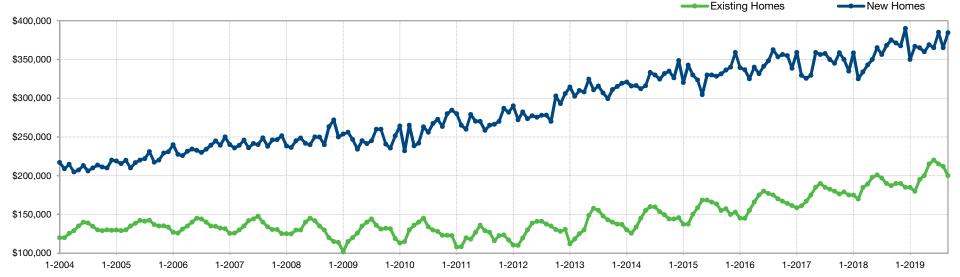
September





Median Sales Price	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Oct-2018	\$189,925	+7.8%	\$371,127	+3.5%
Nov-2018	\$190,000	+6.1%	\$367,500	+5.0%
Dec-2018	\$185,000	+5.7%	\$390,000	+16.5%
Jan-2019	\$185,000	+5.7%	\$349,950	-2.4%
Feb-2019	\$179,700	+5.8%	\$366,815	+12.9%
Mar-2019	\$195,000	+5.5%	\$365,000	+9.3%
Apr-2019	\$200,000	+5.8%	\$359,925	+4.9%
May-2019	\$215,000	+8.6%	\$368,881	+5.4%
Jun-2019	\$220,000	+9.5%	\$365,000	-0.0%
Jul-2019	\$215,000	+9.1%	\$384,950	+8.0%
Aug-2019	\$212,000	+11.6%	\$365,000	-0.8%
Sep-2019	\$200,000	+7.0%	\$384,488	+2.5%
12-Month Avg*	\$186,650	+7.2%	\$350,000	+5.7%

 * Median Sales Price for all properties from October 2018 through September 2019. This is not the average of the individual figures above.



Historical Median Sales Price by Month

Days on Market Until Sale

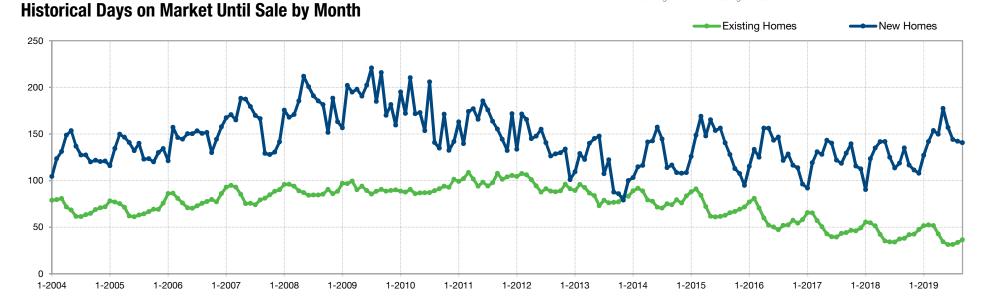
Average number of days between when a property is listed and when an offer is accepted in a given month.



September 150 141 135 129 127 126 47 44 41 38 39 36 2017 2018 2019 2018 2019 2017 2018 2019 2019 2017 2017 2018 - 0.8% + 19.0% - 4.9% - 8.0% - 15.4% - 13.6% - 5.3% + 0.8% + 4.7% + 4.4% - 17.5% - 12.8% **Existing Homes** New Homes **Existing Homes New Homes**

Days on Market	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Oct-2018	42	-10.6%	117	-15.8%
Nov-2018	42	-8.7%	111	-4.3%
Dec-2018	47	-4.1%	108	-3.6%
Jan-2019	52	-7.1%	127	+41.1%
Feb-2019	52	-5.5%	142	+15.4%
Mar-2019	52	+2.0%	154	+14.1%
Apr-2019	43	+2.4%	150	+5.6%
May-2019	34	-2.9%	177	+24.6%
Jun-2019	31	-8.8%	157	+25.6%
Jul-2019	31	-8.8%	144	+27.4%
Aug-2019	34	-8.1%	142	+19.3%
Sep-2019	36	-5.3%	141	+4.4%
12-Month Avg*	42	-5.8%	125	+12.4%

* Days on Market for all properties from October 2018 through September 2019. This is not the average of the individual figures above.



Year to Date

Percentage of Original List Price Received

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



September

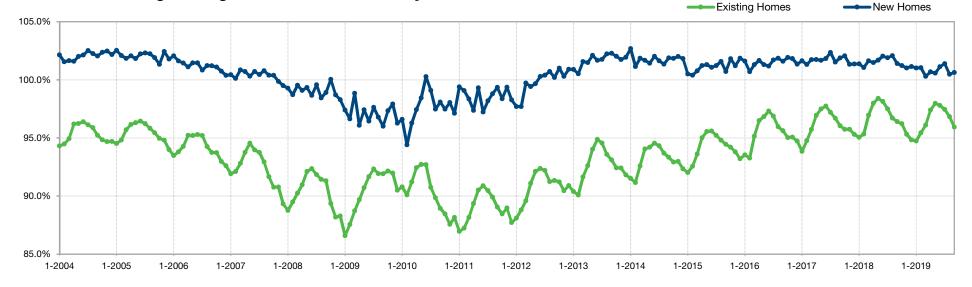
Year to Date



Historical Percentage of Original List Price Received by Month

Pct. of Orig. Price Received	Existing Homes			Year-Over-Year Change
Oct-2018	96.2%	+0.5%	101.2%	-0.9%
Nov-2018	95.3%	-0.4%	101.0%	-0.3%
Dec-2018	94.8%	-0.5%	101.1%	-0.3%
Jan-2019	94.7%	-0.4%	101.0%	-0.4%
Feb-2019	95.4%	+0.1%	101.0%	-0.1%
Mar-2019	96.1%	-0.9%	100.3%	-1.3%
Apr-2019	97.4%	-0.6%	100.7%	-0.8%
May-2019	98.0%	-0.4%	100.6%	-1.1%
Jun-2019	97.8%	-0.3%	101.1%	-0.9%
Jul-2019	97.5%	0.0%	101.4%	-0.5%
Aug-2019	96.8%	+0.1%	100.5%	-1.6%
Sep-2019	95.9%	-0.5%	100.6%	-0.8%
12-Month Avg*	96.8%	-0.2%	101.6%	-0.8%

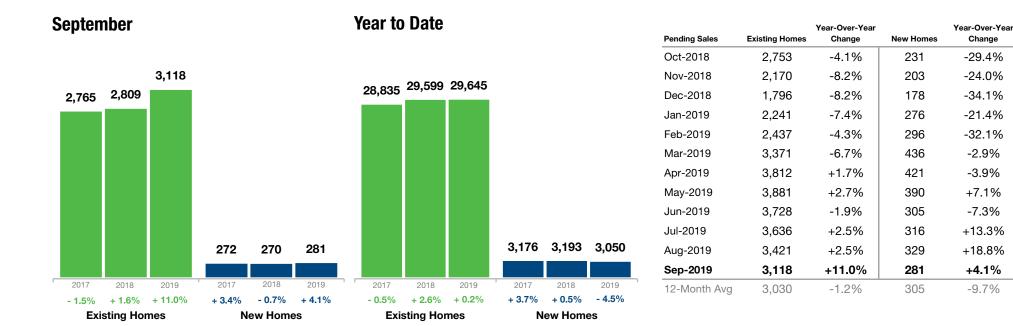
* Pct. of Orig. Price Received for all properties from October 2018 through September 2019. This is not the average of the individual figures above.



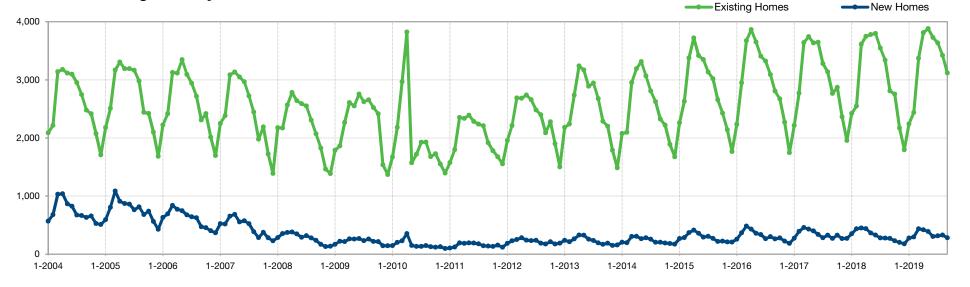
Pending Sales

A count of the properties on which offers have been accepted in a given month.





Historical Pending Sales by Month

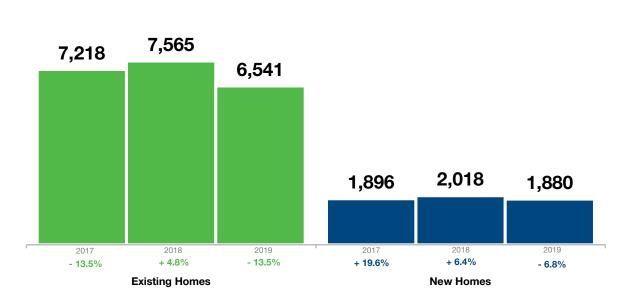


Inventory

The number of properties available for sale in active status at the end of a given month.

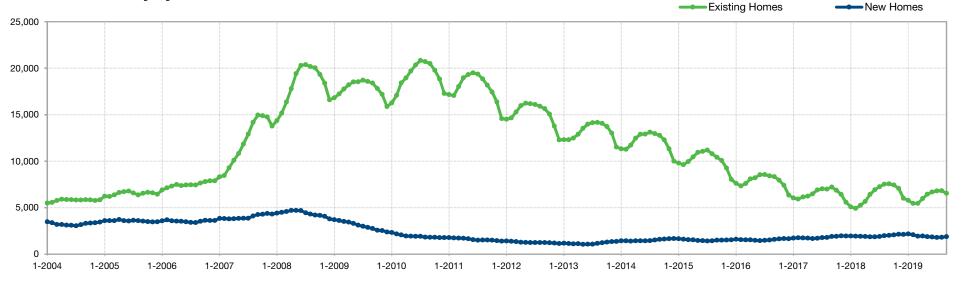


September



Inventory	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Oct-2018	7,446	+8.2%	2,074	+7.7%
Nov-2018	7,088	+10.2%	2,139	+8.9%
Dec-2018	6,007	+7.6%	2,117	+8.7%
Jan-2019	5,792	+14.1%	2,180	+12.1%
Feb-2019	5,465	+11.0%	2,095	+8.7%
Mar-2019	5,463	+3.9%	1,939	+0.7%
Apr-2019	5,972	+5.2%	1,958	+3.1%
May-2019	6,444	+0.4%	1,885	+0.9%
Jun-2019	6,680	-3.6%	1,856	-0.5%
Jul-2019	6,797	-6.4%	1,793	-5.2%
Aug-2019	6,821	-9.3%	1,811	-8.5%
Sep-2019	6,541	-13.5%	1,880	-6.8%
12-Month Avg*	6,376	+1.3%	1,977	+2.5%

Historical Inventory by Month



Supply

September

The inventory of homes for sale at the end of a given month, divided by the average monthly closed sales from the last 12 months.



Year-Over-Year

6.0 5.9 5.9 2.5 2.4 2.2 2017 2018 2019 2018 2019 0.0%

New Homes

+ 7.3%

Supply	Existing Homes	Change	New Homes	Change
Oct-2018	2.4	+4.3%	6.0	0.0%
Nov-2018	2.3	+9.5%	6.2	+3.3%
Dec-2018	2.0	+5.3%	6.3	+5.0%
Jan-2019	1.9	+11.8%	6.5	+10.2%
Feb-2019	1.8	+12.5%	6.3	+8.6%
Mar-2019	1.8	+5.9%	6.0	+5.3%
Apr-2019	2.0	+5.3%	6.1	+8.9%
May-2019	2.2	+4.8%	5.9	+7.3%
Jun-2019	2.2	-4.3%	5.9	+7.3%
Jul-2019	2.3	-4.2%	5.8	+5.5%
Aug-2019	2.3	-8.0%	5.8	+1.8%
Sep-2019	2.2	-12.0%	6.0	+1.7%
12-Month Avg*	2.1	+1.8%	5.8	+5.6%

Year-Over-Year

* Supply for all properties from October 2018 through September 2019. This is not the average of the individual figures above.



+ 1.7%

Historical Supply by Month

+ 4.2%

Existing Homes

- 12.0%

- 17.2%

New and Existing Homes Combined Activity Overview

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.



HEARTLAND MLS

Key Metrics	Historical Sparkbars	9-2018	9-2019	Percent Change	YTD 2018	YTD 2019	Percent Change
Closed Sales	9-2016 9-2017 9-2018 9-2019	3,255	3,275	+ 0.6%	31,599	30,537	- 3.4%
Average Sales Price	9-2016 9-2017 9-2018 9-2019	\$227,332	\$246,188	+ 8.3%	\$236,934	\$249,721	+ 5.4%
Median Sales Price	9-2016 9-2017 9-2018 9-2019	\$197,500	\$211,000	+ 6.8%	\$205,000	\$219,950	+ 7.3%
Days on Market	9-2016 9-2017 9-2018 9-2019	46	45	- 2.2%	49	49	0.0%
Pct. of Orig. Price Received	9-2016 9-2017 9-2018 9-2019	96.8%	96.3%	- 0.5%	97.6%	97.2%	- 0.4%
Pending Sales	9-2016 9-2017 9-2018 9-2019	3,080	3,399	+ 10.4%	32,867	32,701	- 0.5%
Inventory	9-2016 9-2017 9-2018 9-2019	9,607	8,431	- 12.2%			
Supply	9-2016 9-2017 9-2018 9-2019	2.8	2.6	- 7.1%			